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State of Utah Department of Commerce

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Executive Director

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MEDIA ALERT

Utah Department of Commerce announces New Director of Consumer Protection

(For immediate release...)

SALT LAKE CITY, Utah – Francine A. Giani, Executive Director of the Utah Department of Commerce, announced today that Traci A. Gundersen has been appointed as the new Director of Utah Division of Consumer Protection to become effective on October 4, 2010. The appointment was facilitated by the recent move of former Director, Kevin Olsen, to a position with the Utah Attorney Generals' Office.

"The Department of Commerce is pleased to announce Traci A. Gundersen as Director of the Utah Division of Consumer Protection. Traci's years as an Assistant Attorney General will be of great service in her new role representing the rights of Utah consumers," said Francine A. Giani, "We are confident that Traci will move seamlessly into this new position and bring energized leadership to the Division."

"The Division and its employees also wish to extend their appreciation to Kevin Olsen for his years of service to Consumer Protection," said Giani.

About Traci A. Gundersen

Gundersen previously worked as an Assistant Attorney General with the Utah Attorney General's Office representing the Department of Commerce and Division of Real Estate. Prior to her tenure with the AG's Office, she spent over seven years as a private attorney with various firms handling cases involving real estate, contracts, insurance defense, personal injury, as well as general civil lawsuits. Gundersen earned her Juris Doctor degree from Pepperdine University School of Law where she was President and founder of the Pepperdine Chapter of the J. Reuben Clark Law Society and earned a Bachelor of Arts in Political Science from Brigham Young University. Traci and her husband, Jacob, reside in Draper.

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