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MEDIA ALERT

U.S. District Court Dismisses Imergent and StoresOnline Lawsuit
"Judge Paul Cassell closes lawsuit against Division of Consumer Protection"
(For immediate release...)

SALT LAKE CITY, Utah – Federal Judge Paul Cassell has dismissed a lawsuit filed by Imergent and StoresOnline against the Utah Division of Consumer Protection. The Division previously issued an Administrative Citation against the companies on August 28, 2006 alleging that they improperly failed to register under *Utah's Business Opportunity Disclosure Act*. Imergent and StoresOnline then submitted a lawsuit in federal court on August 28, 2006 to prevent the Division of Consumer Protection from proceeding with that administrative action.

Judge Cassell ruled that the case is not ripe for review by the federal courts. The case will therefore go forward through the Division of Consumer Protection's administrative proceedings. A hearing is scheduled for March 27, 2007 at the Department of Commerce. At that hearing, the Division of Consumer Protection will receive evidence and testimony about whether Imergent and StoresOnline are selling business opportunities.

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