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MEDIA ALERT

Securities enters Order against South Jordan man for investment scam

"Bradley Keyser took \$130K from three investors, now faces \$ 215K in fines"

(For immediate release...)

SALT LAKE CITY, Utah – The Division of Securities announced today that an Order to Show Cause has been entered against Bradley R. Keyser, of South Jordan, for selling unregistered securities to investors from Sandy and South Jordan in a fraudulent credit card processing operation. Keyser faces one count of violating the *Utah Securities Act*. The Division of Securities is seeking for Keyser to cease and desist offering or selling securities and to pay the Division \$215,000 in fines.

According to the Order, Keyser solicited investments totaling \$130,000 from a married couple from Sandy and another investor from South Jordan between April 2002 and September 2004. Keyser told the Sandy couple he represented a company called Processing Programs and needed capital for the company. He stated Processing Programs provided credit card processing services for large companies and drew profits from each transaction fee. Keyser claimed USANA Health Services had signed up with their company and that the investors would receive a 10% return on a one-year investment. On May 16, 2002, the couple gave him a check for \$50,000 and received a promissory note signed by Keyser. A year later, the investors requested an interest payment from Keyser and received a \$5,000 payment. In 2003, Keyser offered the investors a new 10% percent return opportunity in a company called Cybacom for a one-year investment. He said Cybacom offered pre-paid credit card services and gave them a copy of the company's business plan which listed Keyser as the national sales manager. The two investors gave him another check for \$25,000 and received a one-year promissory note having a 10% return. In April 2004, the couple contacted Keyser and asked to withdraw \$40,000 of their investment. Keyser failed to return their money and when the investors contacted Cybacom, they learned that the original company was out of business and that their money had not been given Cybacom.

In early 2004, Keyser approached a third investor from South Jordan with an offer to invest in a company called Global Cash, a Las Vegas multi-level marketing company that sold payroll cards. He told the investor he needed capital to buy out a business partner and that Global Cash was in the process of setting up accounts with Utah County companies, Tahitian Noni and USA Cash. Keyser claimed these clients would "bring in more money than he could ever spend." The South Jordan investor

September 29, 2006

gave him \$55,000 between April and September 2004, receiving only a verbal agreement from Keyser.

To date, none of the investors has received any of their investments back from Brad Keyser. Bank records reveal that Keyser spent some or all of their investments on utility bills, religious donations, mortgage payments, grocery bills, and automobile expenses. Keyser failed to tell investors he filed for personal bankruptcy in 1999, that he faced \$50,000 in civil judgments, and that the Utah Tax Commission had filed a \$121,093 tax lien against one of Keyser's corporations in 2001.

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